



कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार  
Ministry of Agriculture & Farmers Welfare,  
Government of India

सत्यमेव जयते

# Solapur Pomegranate

NATURE'S GOODNESS IN A FRUIT

Solapur District of Maharashtra State produces about 85 percent of the total production of pomegranates in Maharashtra. The high number of Arils per fruit, Total Soluble Solids value, sweetness, flavour, attractive colour, smooth and glossy outer rind & Long shelf life etc. of Solapur pomegranates make them better than the rest. It has been gaining attention in both Domestic and International markets.



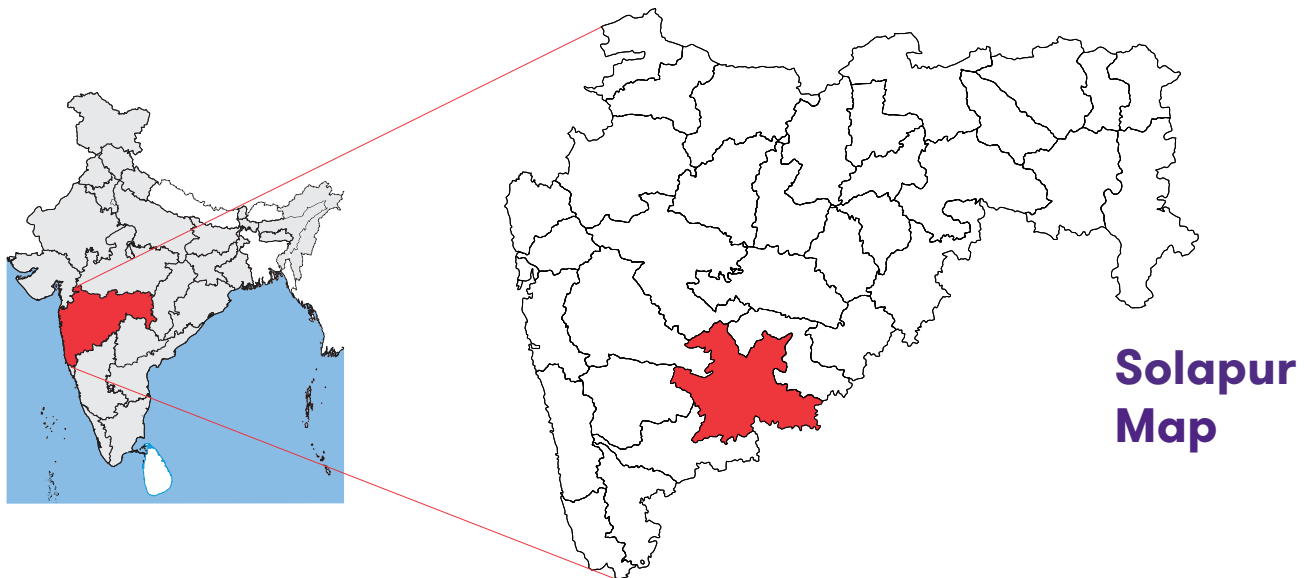
राष्ट्रीय बागवानी बोर्ड  
National Horticulture Board

# POMEGRANATE PROFILE

Pomegranate is a high value crop. Entire tree of pomegranate is of great economic importance. Over the past, there has been a steady increase in area and production of pomegranate in the country. In 2020-21, it is cultivated over 2.78 lakh ha with a production of 31.87 Lakh MT. In Maharashtra, pomegranate is cultivated around 1.62 lakh ha with a production of 17.48 lakh MT.

It is an ideal crop for the sustainability of small holdings, as pomegranate is well suited to the topography and agro-climate of arid and semi-arid regions. In addition, it provides ample opportunity for livelihood security, as it has high potential to utilize wastelands widely available in the region and an ideal crop for diversification. Moreover, it can make sizeable contribution to GDP with a small area.

HS Code for Fresh Pomegranate is **08109001**



## Exit Terminals



### Road

Nashik: 381 km

Pune: 250 km

Aurangabad -312 km



### Rail

Connected with railway

Mumbai - 402

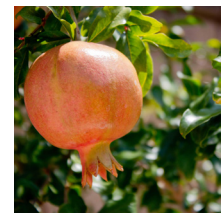


### Air

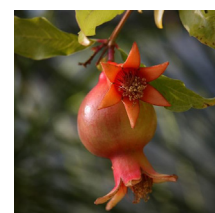
Solapur Airport



Ganesh



Bhagwa



Mridula



Phule Arakta

# POMEGRANATE A MIRACLE FRUIT

## NUTRITION FACTS

(PER 100 G)

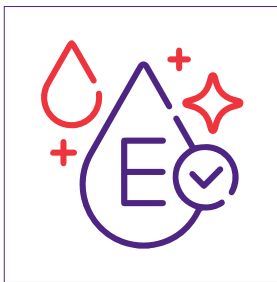
Energy	83 g
Protien	1.67 g
Fat	1.17 g
Carbs	18.7 g
Water	77.93 g



Vitamin B3	Calcium Ca
Vitamin B4	Magnesium Mg
Vitamin B6	Sodium Na
Vitamin B5	Phosphorus P
Vitamin C	Zinc Zn
Vitamin E	

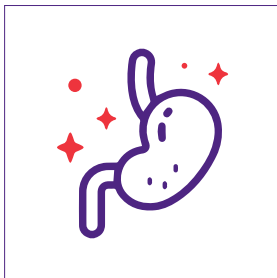
Pomegranates are low in calories and fat but high in fiber, vitamins, and minerals. Benefits include antioxidants, heart health, urinary health, exercise endurance, and more.

## HEALTH BENEFITS



### **RICH IN ANTIOXIDANTS**

Pomegranates are rich in an array of antioxidant compounds that help protect your cells from free radical damage.



### **DIGESTIVE AIDE**

Pomegranate juice is a natural remedy for diarrhea, dysentery, and other digestive problems.



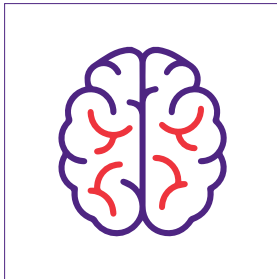
### **HEART HEALTH BENEFITS**

There is evidence that fruits rich in polyphenolic compounds, such as pomegranate, may benefit heart health. Test-tube studies have found that pomegranate extract may reduce oxidative stress and inflammation in the arteries, lower blood pressure, and help fight atherosclerosis — plaque buildup in the arteries that can lead to heart attacks and strokes.



### **ANTICANCER PROPERTIES**

Pomegranate has been observed to have anticancer effects. It may slow tumor growth and spread and reduce inflammation.



### **GOOD FOR BRAIN**

Compounds in pomegranate may help protect brain health, especially when it comes to Alzheimer's disease, Parkinson's disease, and recovery from brain injury.

**Pomegranate is acclaimed as the "Healing fruit" for its ability to cure over 100 diseases.**

## **VALUE ADDITION IN POMEGRANATE**

**TABLE  
FRUIT**



**SEED  
DRINKS**



**POMEGRANATE  
JAMS**



**POMEGRANATE  
JUICE**

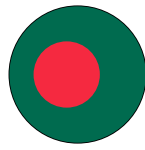
**BEAUTY  
PRODUCTS**

**POMEGRANATE  
SYRUP**

The entire tree of pomegranate is of great economic importance. For example, the flower buds, seeds, and bark of the tree all are utilized due to the medicinal properties of the plant. Apart from its demand for fresh fruits and juice, processed products like pomegranate wine, pomegranate tea, and candy are also gaining importance in world trade.

## MAJOR EXPORTING COUNTRIES

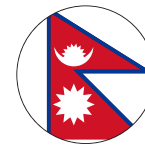
Countries namely Bangladesh, UAE, Nepal, Netherlands, Saudi Arabia and Oman are now increasingly sourcing fresh Pomegranate from Indian farms.



BANGLADESH  
**41%**



UAE  
**28%**

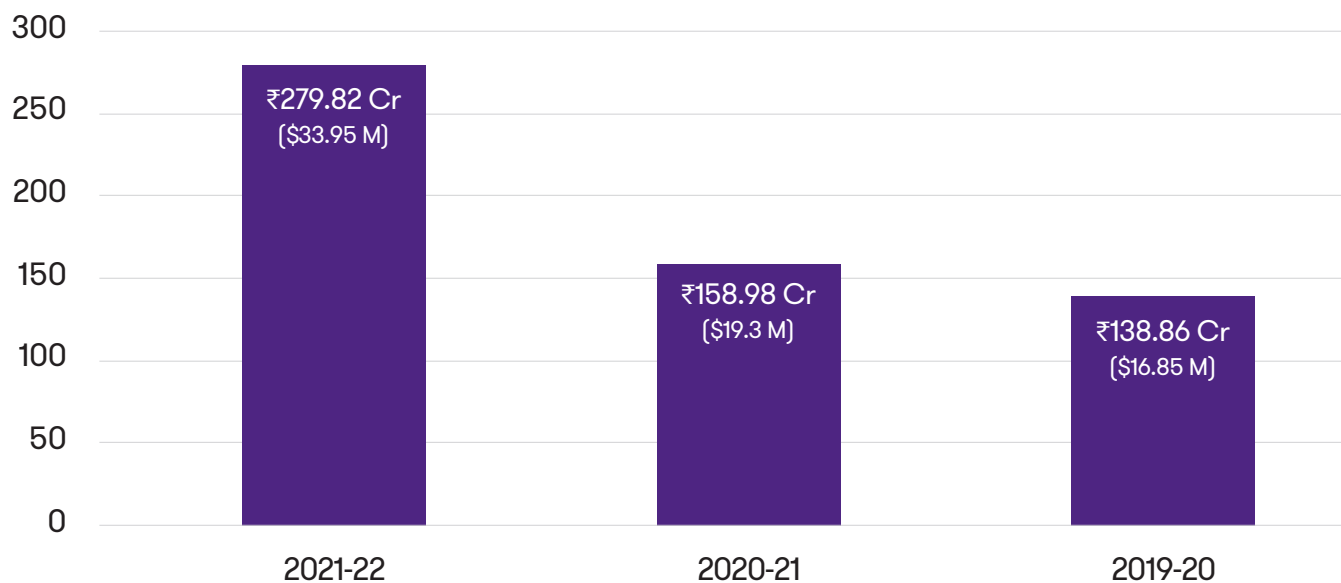


NEPAL  
**7%**



NETHERLANDS  
**5%**

## EXPORT IN LAST 3 YEARS



Value in Crores

Source: DGCIS Annual Export

## MANDATORY EXPORT REQUIREMENTS

- Avoid pesticide residue and contaminations
- Post-Harvest Treatments
- Follow phytosanitary regulations
- Maintain high quality standards
- Maturity
- Product Size uniformity
- Protective Packaging



## FUN FACT

- Known as the fruits of Gods in Greek mythology.
- Only fruit available throughout the year.
- Is best enjoyed when served as dessert fruit.
- A powerful antioxidant three times that of Green Tea.

SCAN THE QR CODE TO GET THE LIST OF FRESH FRUIT EXPORTERS FROM INDIA



## RELEVANT AGENCIES & SCHEMES



### Ministry of Agriculture & Farmers' Welfare

**Scheme:** Cluster Development Programme (CDP), Mission for Integrated Development of Horticulture (MIDH), Agriculture Infrastructure Fund (AIF), etc.

**Website:** [www.agricoop.nic.in](http://www.agricoop.nic.in)



### Ministry of Food Processing Industries

**Scheme:** PMFME, Operation Greens, APC, Integrated Cold, Chain & Value Addition, Forward Backward Linkages.

**Website:** [www.mofpi.gov.in](http://www.mofpi.gov.in)



### Agricultural and Processed Food Products Export Development Authority

**Schemes:** Agriculture & Processed Food Export Promotion

**Website:** [www.apeda.gov.in](http://www.apeda.gov.in)

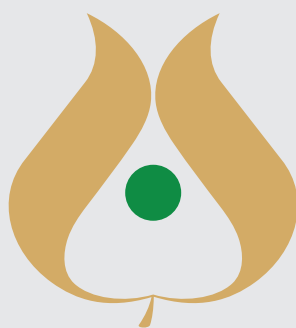


### ICAR - National Research Center on Pomegranate

**Email ID -** NH-65, Solapur-Pune Highway, Kegaon, Solapur (Mah.) - 413 255, India

**Web -** <https://nrcpomegranate.icar.gov.in/>





## HORTICULTURE CLUSTER DEVELOPMENT PROGRAMME

The Ministry of Agriculture and Farmers Welfare (MoA&FW), Government of India, has announced a new programme for Horticulture Cluster Development to enhance the global competitiveness of the Indian horticulture sector. The National Horticulture Board has been designated as the Nodal Agency for implementation of Cluster Development Programme as a component of Central Sector Scheme of NHB.

The Cluster Development Programme (CDP) is designed to leverage the geographical specialisation of horticulture clusters and promote integrated and market-led development of preproduction, production, post-harvest, logistics, branding, and marketing activities. MoA&FW has identified 55 horticulture clusters, of which 12 have been selected for the pilot launch of the Programme.

Based on the learnings from the pilot project, the programme will be scaled up to cover all 55 clusters. The experiences gathered from the implementation of the pilot phase will provide policy insights and field level learnings that will help in better implementation of programme in all horticulture clusters across India.

### Why to invest in Solapur Cluster?

- Located in well established pomegranate cluster
- Options to invest in any or all three verticals:
  - Pre-Production & Production
  - Post Harvest Management & Value Addition
  - Logistics, Marketing & Branding
- Up to 100 Cr of Financial Assistance (based on area)
- Convergence of schemes of various ministries of Govt
- One Stop Solution for complete value chain of the pomegranate
- State government support in setting up the project
- To know more visit: [www.nhb.gov.in](http://www.nhb.gov.in)



**SCAN THE QR CODE TO GET THE OPERATIONAL GUIDELINES OF CDP**



Paste Your Visiting Card Here

**CONTACT US FOR CLUSTER DEVELOPMENT PROGRAMME**



**Maharashtra State Horticulture And Medicinal Board (MSHMB)**  
First Floor, Sakhar Sankul, Shivajinagar,  
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