

# 1. Functions and duties of the organization

The broad aims & objectives of the Board are illustrated bellow:-

1. Developments of hi-tech commercial horticulture in identified belts and make such areas vibrant with horticulture activity. Which in turn will act as hubs for development of horticulture
2. Development of modern post-harvest management infrastructure as an integral part of area expansion project or as common facility for cluster of projects.
3. Development of integrated, energy efficient cold chain infrastructure for fresh horticulture produce.
4. Popularization of identified new technologies/ tools / techniques for commercialization / adoption, after carrying out technology need assessment.
5. Assistance in securing availability of quality planting material by promoting setting up of scion and root stock banks / mother plant nurseries and carrying out accreditation / rating of horticulture nurseries and need based imports of planting material.
6. Promotion and market development of fresh horticulture produce.
7. Promotion of field trials of newly developed / imported planting materials and other farm inputs; production technology; PHM protocols, INM and IPM protocols and promotion of applied R&D programmes for commercialization of proven technology.
8. Promotion of applied R & D for standardization PHM protocols prescribing critical storage condition for fresh horticulture produce, bench making of technical standard for cold chain infrastructure etc.
9. Transfer of technology to producers / farmers and service providers such as gardeners, farm level skilled workers, Operators in cold storage, work force carrying out post harvest management including processing of fresh horticulture produce and to the master trainers.
10. Promotion of consumption of horticulture produce and products.
11. Setting up of common facility centers of horticulture parks and Agri-export Zones.
12. Strengthen market intelligence system by developing, collecting and disseminating horticulture database.
13. Carrying out studies and surveys to identify constraints and develop short and long term strategies for systematic development of horticulture and providing technical service including advisory and consultancy services.